

PRIVACY POLICY NOTICE

This privacy policy notice is for this website; spratley-partners.uk and served by Spratley & Partners Ltd, 7 Centenary Business Park, Station Road, Henley-on-Thames, Oxfordshire RG9 1DS and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing/using this website.

PROCESSING OF YOUR PERSONAL DATA

Under the GDPR (General Data Protection Regulation) we control and/or process any personal information about you electronically using the following lawful methods.

HOW WE COLLECT YOUR DATA

- Whenever you visit spratley-partners.uk we may collect details of your visits including but not limited to IP address, traffic data, location data and the pages you access. This information is held in Google Analytics.
- Any email marketing messages we send are in accordance with the GDPR and the PECR (Privacy and Electronic Communications Regulation). If you subscribe to our newsletter your name and email address is held in Campaign Monitor an EMS (email marketing service) provider. You are able to opt-out of receiving these newsletters at any time by using the facility contained in any marketing communication you receive from us.
- Email marketing messages that we send may contain tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, IP addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.
- We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device/computer hard drive to track how you use the website.
- We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device/computer. Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

HOW WE USE YOUR INFORMATION

We use your data for our own legitimate interests in order to:

- monitor, develop and improve spratley-partners.uk website
- send you relevant project updates and news articles

DATA RETENTION PERIOD

We will continue to process your information under this basis until you withdraw consent.

SHARING YOUR INFORMATION

We do not share your information with third parties.

YOUR INDIVIDUAL RIGHTS

Under the GDPR your rights are as follows. You can read more about your rights in details on the ICO website (www.ico.org.uk).

- the right to be informed
- the right of access
- the right to rectification
- the right to erasure
- the right to restrict processing
- the right to data portability
- the right to object
- the right not to be subject to automated decision-making including profiling

You also have the right to complain to the ICO (www.ico.org.uk) if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

DATA SECURITY AND PROTECTION

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.